

WATERCOLOR SOCIETY Of INDIANA

April, 2009

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Words from the President:



Dear WSI members,

We had a great turnout for the February membership meeting, which included a short presentation given by Carol Griffith on digital image submission requirements for this year's Annual Juried Show. Alvaro Castagnet, this year's juror, lives in South America, so sending slide carousels is not feasible. I'm sure all will get through this new process quite smoothly. Afterward Carol's presentation, we were all treated to a painting demonstration given by our 2008 Best of Show winner, Sandy Maudlin. A big thank you to our Social Chairperson, Carol Griffith, her committee members, and Sandy Maudlin for making this meeting a great success. Thanks also to all who attended and made this a record crowd.

I hope everyone is planning to attend the opening of the Membership Exhibit and Luncheon on Saturday, June 6th. Barbara Stark will be chairing the event this year, and it should really prove to be event-filled. First, Pat Grabill has scheduled a workshop with Don Andrews on the days leading up to the event. (June 2-5) We have been fortunate enough to be able to retain Don for an extra day so that he can give a painting demonstration after the luncheon. I think this is a great opportunity for the entire group to see a master at work. Also on the slate, Jeanne McLeish has organized a sale of art books that were owned by the late John Lefelhocz and donated by his family. Book prices will range from five to ten dollars and will help fund a juried show memorial award in his name. We will also host a silent auction fundraiser starting at ten o'clock and closing sometime during the demo. The donated items will be on display in the auditorium for you to bid on during the day. There will be approximately ten to fifteen items available, and they may or may not be art-related. I hope you all will help WSI and participate in this fundraiser. I'm sure everyone will find at least one item of interest at the auction.

Finally, remember the Annual Juried Exhibit is not far away, so begin making plans for your entries. There have been changes at the Indianapolis Museum of Art, and they plan to start our show a few weeks later this year and hold our exhibit a few extra weeks (total of six), through the busy Thanksgiving weekend. I think this change is a good one for WSI since we will get a lot more traffic. Sandy Ezell is busy finalizing the details.

Hope to see you all at the Membership meeting, June 6th,

Sincerely,
Mark Lemons

Features:

- **Member Exhibit Prospectus included**
- **June 6 Membership Meeting and Luncheon**
- **Demo by Don Andrews, Saturday, June 6**
- **Digital entry for Juried Exhibit**
- **Don Andrews Workshop, June 2-5**
- **Education Outreach Update**
- **Alvaro Castagnet Workshop, September 15-19**

Welcome New Member

Kelly Basket	Linda K. Evans	Larry R. Hamilton
Ray Bateman	Jeannine Foley	Marge Skreko
Bill Bolz	Sara McQueen	Barbara Stilwell
Gary Brummitt	Janet Skinner	Linda Trowbridge
Cindy Disney		

2009 Calendar

Mid January 1st Quarterly Newsletter
Jan. 26 First Board Meeting, 9:30am, WSI Office
Feb 14 Dayspring Center, Education Outreach
Feb. 22 General Membership Meeting at 1:30pm
Lawrence Library, Digital image specs
Sandy Maudlin Demo
March 14 Dayspring Center, Education Outreach
April 1-3 Carla O'Connor Workshop
April 11 Dayspring Center, Education Outreach
April 20 Second Board Meeting, WSI Office, 9:30am
Mid April 2nd Quarterly Newsletter
May 9 Dayspring Center, Education Outreach
May 15 Mail Juried Prospectus to Members
May 28 Membership Exhibit Entries due
June 2-5 Don Andrews Workshop
Demo artist for Membership Exhibit
June 6 2nd General Meeting, Don Andrews Demo
Painting delivery 10-12, Luncheon-
OneAmerica
June 8-26 Membership Exhibit at OneAmerica
Mid June - 3rd Quarterly Newsletter
June 27 Membership Exhibit painting pick-up
One America, 10am-noon
July 6 Deadline for entry return to office
July 12 Summer Social Pitch-In, General Meeting,
Juried Exhibit Entries, Lawrence Library,
1:30pm
August 17 Third Board Meeting, WSI Office, 9:30am
Aug. 17-21 Mail Juror Notification letters of accepted
paintings
Aug. 24-Sept. 9 Painting delivery to WSI Office
8:30-5:00, M-F
Sept. 12 Dayspring Center, Education Outreach
Sept. 15-19 Five-day Workshop, Alvaro Castagnet
The Woods at Castleton Apartments
Sept. 16 or 17 Slide lecture by Alvaro Castagnet
J. Everett Light Career Center, 7pm
Oct. 10 Dayspring Center, Education Outreach
Oct. 18 Juried Exhibit Opening Reception
Awards Ceremony, DeBoest Lecture Hall, 2pm
Oct. 18– Dec. 5 Juried Exhibit open at IMA
Mid Oct. 4th Quarterly Newsletter
Oct. 18– Dec. 5 Juried Exhibit open at IMA
Nov 14 Dayspring Center, Education Outreach
Nov. 16 Fourth Board Meeting, WSI Office, 9:30am
Dec. 6 Juried Exhibit painting pick-up, IMA 1-3pm
Dec. 12 Dayspring Center, Education Outreach

SAVE THE DATE

Membership Meeting Saturday June 6

You will not want to miss this fun-filled day on Saturday, June 6! The Membership Exhibit will open in the beautiful OneAmerica Atrium lobby. Painting will be delivered in the morning then there will be lots of activity while you wait for the delicious lunch to be served at noon.

Browse for additions to your watercolor library. John Lefelhocz, our dear friend and longtime member, passed away. He wanted his extensive library of watercolor books to be available to his fellow artists. The profits from the sale will fund a Juried Exhibit award in John's name. (see article)

And you will definitely want to browse (and bid on) our first ever silent auction items. They include an electric toothbrush, various art items and well as gift certificates and gift baskets.

10am - Noon painting delivery

10am - 1:30pm Silent Auction
Auditorium

10am - 1:30pm John Lefelhocz Watercolor
books available

10am - 1:30pm Slideshow and music in the
Auditorium

Noon - 1:00pm Luncheon in Cafeteria

1pm- 1:30 pm Brief General Meeting,
Door Prizes

1:30 - 3:00 pm Demonstration by Don Andrews

2:30pm Silent Auction Winners announced

Amanda Kirby

Amanda Kirby passed away in early March. She was a Cardinal fellow of WSI. We send our sincere sympathy to her family.

We have been contacted about Memorial Donations in Amanda's name. WSI will most gratefully accept and combine them to fund an award for the 2009 Juried Exhibit

Thanks Volunteers!

Barbara Butz, Barbara DeMasie and Char Shea for the hours they spent putting the January Newsletter together!

Membership Meeting - February 2009 - Sandy Maudlin demo



furnished food, set up, and cleaned up the room.

Mark Lemons began the meeting with announcements about upcoming workshops, the Membership Exhibit in June, the activities of the Education Outreach Committee, and the new digital entry requirement for the 2009 Juried Exhibit.

Carol Griffith did double duty by formatting the requirements for digital entry, explaining those requirements, and passing out a sheet of specifications and helpful hints for those who have not yet submitted an entry digitally.

Door prizes and the flower arrangement were won by **Sandy Ezell, Anita Riemen, Susan Porter, Gary Brummitt, Bob Meyers, Bruce Moore, Bev Mathis, Sue Kent, Connie Edwards, and Axie Frey.** **Sandy Ezell** won the raffle, which featured a beautiful art book, Winslow Homer.



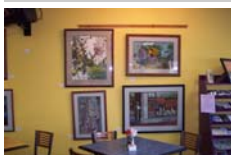
The meeting was then turned over to **Sandy Maudlin** who wowed the crowd with a demonstration of watercolor painting on YUPO. Many thanks to Bruce Moore and Bob Meyers for setting up the demo mirror and to Carol Griffith and Susan Porter for taking pictures.



Sandy
Maudlin
Demo
←

↑
Membership
Meeting

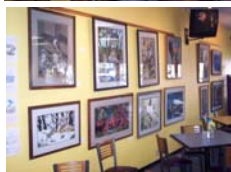
Exhibit space— Eagle Creek Coffee Company



WSI is exhibiting at Eagle Creek Coffee Company on Main Street in Zionsville and is currently full scheduled for 2009.

You may sign up for 2010 or to take a cancellation or for 2009.

Call Valerie (317-814-6194 x 150) or email (wsiemail@ori.net) to reserve a month.



2009 Directories

2009 Membership Directories will be available at each general meeting. If you cannot attend and would like one mailed to you, please call or email Valerie at the office. 317-814-6194 x 150 or wsiemail@ori.net. Pick up your Directory at the June 6 Membership Meeting at OneAmerica!

Advertise in the WSI Quarterly Newsletter

Are you interested in advertising your art related business in our newsletter?

\$15 per issue, or \$50 for 4 issues

All ads must be business card size, pre-designed, and ready for print. The content must be art related and appropriate. Please remember that the newsletter is published in black & white, so if you send color copy it will look a little different. The ad must be sent to the WSI office two (2) weeks before the newsletter is published. It is your responsibility to find out the publication date of the newsletter. Any ad submitted for four issues will automatically run in four consecutive issues. Placement of the ad within the newsletter is at the discretion of the WSI office. (business card size, available to members and art related businesses)

Workshops, Anyone? Pat Grabill

I have been the Workshops Chairperson for WSI for a year and a half; my tenure in this position ends in December, 2009. When I was asked to chair this committee, the concept of a workshops chairperson was new, and I was given the opportunity to develop a program that would allow members (and non-members, too) to study with talented, well-known artists, and to help raise much-needed money to support our organization.

The benefits to chairing this committee are many:

- I get to take all the workshops at no charge.
- I have regular contact with many talented WSI members.
- I get to brainstorm with myself and others and try new ideas.
- I get to meet and learn from the talented, talented people within and outside of our organization.
- I get to write emails and attach silly smiley faces to them.

When my tenure is over at the end of the year, one of you will need to take over from me so that we may continue to promote watercolor painting, hire talented people—both within and outside the state of Indiana--and raise money to support our organization.

We've made some progress in the last two years:

- Our workshops have all been profitable. If we failed to have enough registrants to hold the workshop, we cancelled it—with no loss of funds.
- Thanks to Marianne Glick, we now have a workshop space that is free to us. We need to rent tables and chairs, but the space itself is made available to us at no charge.
- I'm working right now on setting up some workshops for next year, so when you decide to assume this position from me, some things will already be set for next year. You will have a head start.

Let's talk. Let Mark or Valerie or me know if you are interested in assuming this position in 2010. You will have a chance to grow the program, take FREE classes from talented artists, and meet many gifted WSI members.

Back by Popular Demand....New Member Contest - Win the Workshop of your Choice in 2010

WSI will offer a series of Workshops in 2009 and 2010. The **New Member Contest** will be a wonderful opportunity for one of you to attend one of the WSI workshops at no charge. Each WSI member is asked to recruit new members (people who have never been members) to join WSI. Each new member you recruit will sign the Membership Application "Referred By" line with your name. The new member will be added to your total. **At the end of 2009, the person with the most recruits will have the opportunity to choose to attend any one 2010 Workshop at NO CHARGE!** This is a great opportunity to learn, meet other artists, and grow yourself and WSI. The lowest cost of recent and future workshops is over \$200, so it is a wonderful prize.

Recruit your friends, neighbors, acquaintances, students, and art lovers! Have them join WSI and list your name as the referral source. We do the rest. You will be able to choose any workshop that fits your schedule during the 2010 calendar year if you bring in the most WSI members in 2009. JoAnn Cardwell was the winner last year.

Membership Application 2009

Date: _____ Home Phone: _____

Name: _____

Address: _____

City

State

Zip

County

Email: _____

Referred By: _____

Please make checks payable to: **Watercolor Society of Indiana**
4181 East 96th Street, Suite 200
Indianapolis, IN 46240

Artist Membership

Member Artist \$45

Supporting Artist \$60

Sustaining Artist \$75

Art Student \$25

Student must be enrolled full-time pursuing a degree in art.

Artist Patron

Bronze \$100

Gold \$150

Silver \$250

Platinum \$1000

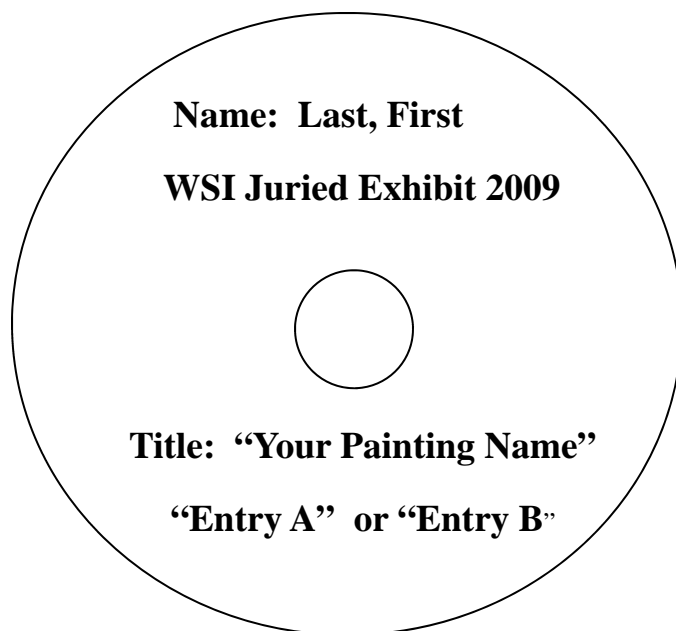
Juried Exhibit Digital Entry Specifications

The 2009 entry for our Juried Exhibit will be digital. We hope you will find that digital is just as easy as slides— maybe even easier since many photo companies no longer process slide files. Carol Griffith, WSI member and photographer, spent hours browsing the entry requirements from other exhibits that now require digital entry submission. She edited the various digital requirements and put them in a format and language to suit our needs. If you are submitting digitally for the first time, you will probably want to get help. We are assembling a list of people who can make digital pictures and put them on a CD for entry. We will include that list in the envelope when we mail the prospectus to you in May so you can get help if you need it.

Digital Entries, WSI Juried Exhibit 2009

WSI will only accept images on CDs (no slides). Please note, CDs will not be returned. Digital submissions must adhere to the following specifications:

1. Take a photograph of painting with a digital camera with a photo resolution of at least 300 d.p.i. (600 d.p.i. would be better – this would be the “large/fine resolution” format setting on your camera). It is preferred that the photograph be taken before the painting is matted or framed. Nothing but the painting should be visible. In Photoshop or the program of your choice, save the photo to a computer file. The saved image should represent the painting exactly. No digital enhancement is allowed.
2. Image size should be no more than 6 inches on the longest dimension. The file format may be JPEG or TIFF (highest quality, no compression). File Resolution should be 300dpi. The image must be oriented correctly (vertical or horizontal). The file name must include the title of the painting.
3. Each entry must be on a separate CD. Artists may submit one or two images. If two paintings are entered, two CDs must be submitted.
4. Label CD using a permanent marker with your last name, first name, title of painting, “WSI Juried Exhibit 2009”, and Entry A or Entry B (see illustration below).



Join us for the Don Andrews Workshop from June 2-5 and Don's Demonstration at the Membership Meeting, Saturday, June 6



Watercolor Society Workshop

Don Andrews

INTERPRETING THE LANDSCAPE IN COLOR WORKSHOP

June 2-5, 2009, 9am - 4pm

The Woods of Castleton Apartments - 8281 Clearvista Parkway, Indianapolis

Through the language of watercolor, we painters can explore the natural world around us in fresh, exciting and more personal ways. Regardless of the landscape we choose to explore, or our personal approach to painting, we all have in common the search for a more vital color statement. Color offers us a wonderful opportunity to express our individual feelings about any chosen subject.

Don's Color Emphasis Landscape class isn't geared to any specific level of achievement; rather artists at all levels will benefit from a four day exploration into color, design, organization, light and their utilization in the exciting world of landscape painting. This workshop will be packed with demonstrations, discussions, individual help, and personal and group critiques.

Don Andrews is a nationally known watercolor artist and workshop instructor. He is a graduate of the Ringling School of Art in Sarasota, Florida, and a resident of Fairhope, Alabama. Don is an active member and past board director of the [American Watercolor Society](#). His paintings have received numerous awards in national watercolor competitions, including three awards from the [American Watercolor Society](#), and two Best of Show awards from the New England Watercolor Society. Don has conducted over 400 painting workshops throughout the United States, Canada, Mexico, Europe and Africa.

STUDENT MATERIAL LIST

- One pad newsprint (18" or larger)
- A few sticks of soft charcoal or Conte crayon
- A pad of smooth-surfaced drawing paper (at least 30 sheets) 18", 24" or larger. Any large sheet of paper will work as long as water will puddle or run down the page rather than soak into it. We will be doing a daily series of warm-up gesture or experimental paintings on this paper.
- 10 sheets of watercolor paper (Don uses Arches Cold Press 140 lb.) Students are encouraged to work at any size they wish, but have plenty of paper on hand.
- One easel per student (preferably a table easel, Don uses a French Box easel) as we will be working on a slant.
- The usual watercolor supplies: Palette, paint, brushes, water container, paint board with clamps, paper towels etc.

NOTE: In addition to the usual brushes, a 1 1/2" or 2" flat brush is recommended. Don presently uses a Robert Simmons Sky Flow flat brush, although other brands are satisfactory.

WATERCOLOR PAINTS

Students often ask what colors Don has on his palette, so we are providing you with a list of what he's using now.) Typically, he doesn't expect students to use the same colors: however he does emphasize that you should have 2 light, 2 medium, and 2 dark of all the primary colors. (He also uses black.)

The Woods of Castleton Apartments, 8281 Clearvista Parkway. From 465 exit North on I69. The first exit is 82nd Street. Exit there. Go East on 82nd Street to Clearvista Parkway. Turn North at the light on Clearvista and turn into to The Woods Apartments. Follow signs to the leasing office. To register contact WSI. The workshop host is Pat Grabill. Contact Pat at: 317.509.0557 or ptgrabill@sbcglobal.net.

Don Andrews Workshop Registration Form, June 2-5, 2009

Name _____ Phone _____
Address _____ City _____ State _____ Zip _____
Email: _____

4 Day Workshop Cost: \$375 for WSI members
\$385 for non-members

Cancellation: Full refunds will be granted only with more than four weeks' notice.
If there is no waiting list, the following refund rules will apply: Two to four weeks' notice: one-half refund. No refund for fewer than two weeks' notice.

\$150 due with registration, Balance due May 1.

Signature: _____

Mail Registration to:
Watercolor Society of Indiana
4181 E. 96th Street, Suite 200
Indianapolis, IN 46240

Questions?
Call: 317-814-6194 x 150
Email: wsiemail@ori.net

John Lefelhocz - Art Books Available on June 6

John Lefelhocz left an extensive library, and his son asked that the books benefit John's artist friends and acquaintances. After making some of the books available to Indiana Artists' Club, Jeanne McLeish suggested that WSI members might enjoy the books. She says that "over half of the remaining books are on watercolor and many are on color. Not that many of the Indiana Artist Club members work in watercolor compared to oil, so many good books are left."

Please consider making a donation to the Watercolor Society and select a "like new" book from John's library. It would be a memorial contribution, a very nice reminder of an old friend when you read a book which had belonged to him.

Proceeds from the memorial books will be used to fund an award for the WSI 2009 Juried Exhibit. Please select a book and think of our friend John

WSI will have about 150 books available at the June 6th Membership Meeting at One America. They have been priced at \$5, \$10, and \$20 depending on their current online price. The books will be in the auditorium. You may browse through them after you drop off your painting and before the luncheon and demo by Don Andrews.

Mark Your Calendar Summer Membership Meeting, View Juried Entries - July 12

The summer meeting to view the digital images for the Juried Exhibit will be held on July 12 at the Lawrence Library. Because the June newsletter may not give you enough notice, we wanted to give you some "save the date" information.

This summer social is perfect to "catch up" with fellow artists and view photos of the artwork that have been created and submitted for the Juried Exhibit. Come to see some of the best paintings in Indiana. The preview of the entries shows us the talent of our members and also inspires us to continue to paint and to try new ideas.

The "Pitch-ins" we've had in the past have been excellent, and we will continue that tradition again. Not only are our members accomplished artists, but they are great cooks and bakers as well.

Watch for the June Newsletter for more information!

Congratulations
Shirley Werner Carr for being named Instructor of the Year at the Indianapolis Art Center.

Opportunities for Artists

Marilyn Derwenskus will teach *New Directions in Watermedia* at the La Romita School of Art Italy, July 14-28. The workshop is designed for painters of all levels. Responding to Italy in various easy is the goal of the workshop. Contact Marilyn: marilynnderwenskus@yahoo.com or www.laromanita.org or schoolinfo@laromanita.org.

IPAPA First Brush of Spring 11th Annual New Harmony Paint-out, April 23-25. Contact inpleinair@yahoo.com.

The Art Sanctuary First Annual Juried Exhibition, Martinsville, IN. Contact pleinart@prodigy.net. www.artsanctuaryindiana.com.

The Rising Sun Festival of Arts and Crafts, Sept. 12-13. Contact: info@risingsunartfestival.org, www.risingsunartfestival.org, zapplication.org.

24th Conservatory Art Classic. Online, CD, or slide entries accepted (slides will be scanned and entered through the online system). Realistic/Representational art. For a Prospectus: SASE to Art Classic, Box 502, Clifton, TX 76634; or e-mail art@bosqueconservatory.com; or www.bosqueconservatory.com.

Marin Society of Artists 2009 National Juried Show, Aug. 2-30, Entry deadline May 1, 2009, Scott Shields, juror. Contact www.MarinSocietyofArtists.com, or 415-454-9561.

The Kentucky Watercolor Society will sponsor the Aqueous '09 competition in October at Actors Theater in Louisville. Contact Mary Lee [marylee07@insightbb.com] for information

Visiting Artist Workshops in Jackson Hole, Wyoming. This coming June 15 - 19, 2009 we will be running a Figurative Watercolor Workshop Painting from Photographs with Ted Nuttall. For more information: <http://www.jacksonholeworkshops.org/painting/nuttall.htm>

Education Outreach - Dayspring

Our talented artists bring happiness and lighten the load of the families in the homeless shelter. Without volunteers we could not make good things happen. We would like to determine if there are additional volunteers interested in helping during working hours one day a month during June, July and August. If you are interested in volunteering, please contact Valerie at the office or **Linda Halcomb** at twc3175478812@earthlink.net.



Some of the "Faces of Dayspring"

During February and March, seasonal activities were completed at Dayspring. Marcia Reller prepared puzzles with Valentine's Day designs and the kids used paint, stickers, glue and markers to make Valentines for family and friends. In March our artists prepared drawings and sat with the kids while conducting a demo of watercolor techniques and color mixing as they painted together. During February and March, volunteers were **Marcia Reller, Connie Edwards, Jan Broaddus, Karen Fehr, and Ryan Petrow**, with the help of his son Tyler.



Community Arts: Two paintings have been donated during 2009. When we have received five we can complete our installation at Dayspring. More than five will allow us to begin support of a new organization. Thank you to all the artists who donate these beautiful paintings. They do make a difference in people's lives.

Education Outreach - Career Day at Pike High School

by Sandy Ezell



When I was asked to be a part of Career Day at Pike High School and talk about possible careers in Fine Art, I laughed for a good 15 minutes. But the person in charge thought that those interested in the Fine Arts as a career needed to know that the opportunities to make a living were scarce. So I went. I spoke to two groups of 25.

In the first group, there were only three or four really interested in the field and maybe seven or eight in the second group. However, I only had one student go to sleep, so I considered my program fairly successful, and I didn't laugh once.



I told them about my career and the fact that I was extremely lucky to have had two art-related jobs. I was a Fine Artist with the Artist-in-Service program as a part of the now-defunct Metropolitan Arts Council. Then for 17 years I was the Director of the Arts & Crafts Center at Fort Harrison and was able to start a framing business, open an arts & crafts supply store, create a gallery, and have a program of classes in many Fine Arts media. We had a walk-in kiln for pottery, a wonderful wood shop, and lots of other things on which the government wanted to spend our tax dollars. However, there are Arts & Crafts Centers all over the world in all branches of the military, and I really did see their value, especially during Desert Storm, which occurred during my tenure. This Fine Arts career is at least one possibility that still exists.

I did mention that I knew seven or eight professional artists who are able to make a living doing art fairs and selling their work through galleries, but this is not easy to do. I told them that their work had to be extremely marketable and wouldn't hurt if they had a spouse who worked a day job.

My advice was to take marketing and business courses, find a day job to pay for their "habit," find a mentor, begin looking now for a gallery that is interested in your work and, best of all, marry someone wealthy. A couple of the students actually smiled at that. The student teachers were Herron grads, so they contributed to the program as well.

I think it was a worthwhile program even if I only reached one person. Hopefully I didn't totally discourage them from a career in the Fine Arts. but it's a tough area in which to make a living. I've been trying for 35 years and haven't succeeded yet, but it also has not stopped me from trying. I'm close to having the tax folks call this a hobby. I beg your pardon.

